



MEDIAKIT PLAYBOY

Playboy offers everything men are interested in. Beautiful women, lifestyle, in-depth interviews, and the latest must-haves and gadgets. But also film, music, literature, travel, and culinary trends. Playboy has it all.

These broad interests are the driving force behind this bold magazine with international allure. Moreover, Playboy regularly features exclusive and stylish photoshoots by top-photographers featuring famously beautiful Dutch women.

In short, Playboy is the perfect magazine for a broad group of men from 18 to 45, who love to enjoy life to the fullest.

Playboy-men are young and independent and have a materialistic and positive view on life. They are interested in quality, brands, trends, and fashion and are dedicated to living a life of fun and pleasure.

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2018 #5	03-05-2018	13-04-2018
2018 #6	07-06-2018	18-05-2018
2018 #7	05-07-2018	15-06-2018
2018 #8	02-08-2018	13-07-2018
2018 #9	06-09-2018	17-08-2018
2018 #10	04-10-2018	14-09-2018
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PLAYBOY.NL

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FACEBOOK

Likes
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External pages 250 grams

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1/2 pag. liggend 200 x 132 mm
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