

# RATE CARD 2019

**ISSUE 1** Theme: **The Body Issue (beauty)**Release date: **2 January 2019**Deadline material: **12 December 2018****ISSUE 2** Theme: **L'Amour (Valentine shopping)**Release date: **23 January 2019**Deadline material: **2 January 2019****ISSUE 3** Theme: **Beau Cuisine (food, topchefs)**Release date: **13 February 2019**Deadline material: **23 January 2019****ISSUE 4** Theme: **Beau Travel (resorts, dream travel)**Release date: **6 March 2019**Deadline material: **13 February 2019****ISSUE 5** Theme: **Beau Botox (plastic fantastic)**Release date: **27 March 2019**Deadline material: **6 March 2019****SPECIAL 1** Theme: **Beauty**Release date: **9 April 2019**Deadline material: **19 March 2019****ISSUE 6** Theme: **Royalty (Máxima, jewelry)**Release date: **17 April 2019**Deadline material: **27 March 2019****ISSUE 7** Theme: **Beau VIP (luxury, dutch stars)**Release date: **8 May 2019**Deadline material: **17 April 2019****ISSUE 8** Theme: **Beau Bad Boy (crime and law)**Release date: **29 May 2019**Deadline material: **8 May 2019****ISSUE 9** Theme: **Beau Boat (yachts, nautical)**Release date: **19 June 2019**Deadline material: **29 May 2019****ISSUE 10** Theme: **Happy Bikini Time (losing weight, diets)**Release date: **10 Juli 2019**Deadline material: **19 June 2019****ISSUE 11** Theme: **Vitamin Sea (beach, holidays)**Release date: **31 Juli 2019**Deadline material: **10 Juli 2019****ISSUE 12** Theme: **Nostalgia (flashback, retro)**Release date: **21 August 2019**Deadline material: **31 Juli 2019****ISSUE 13** Theme: **Beau Jewel (bling)**Release date: **11 September 2019**Deadline material: **21 August 2019****ISSUE 14** Theme: **Living (interior)**Release date: **2 October 2019**Deadline material: **11 September 2019****ISSUE 15** Theme: **Beau Bedroom (lingerie, sexy)**Release date: **23 October 2019**Deadline material: **2 October 2018****ISSUE 16** Theme: **Family (mother/daughter, kids)**Release date: **13 November 2019**Deadline material: **23 October 2019****ISSUE 17** Theme: **Christmas (glamour party)**Release date: **4 December 2019**Deadline material: **13 November 2019****SPECIAL 2** Theme: **Royalty**Release date: **10 December 2019**Deadline material: **19 November 2019****GENERAL INFORMATION BEAU MONDE**

Published by: Pijper Media B.V.  
Publisher: Anton Pijper  
Release frequency: 17 times a year (2 specials)  
Release day: Wednesday  
Release day subscribers: Tuesday  
Advertisement exploitation: Pijper Media B.V.  
Teleportboulevard 124  
1043 EJ Amsterdam  
Phone: 088-654 4004  
E-mail: sales@pijpermedia.nl  
Subscription price for a year: € 89,87  
Subscription price for 6 months: € 44,94  
Price single number: € 5,25  
Deadline for submission: 2 weeks before release  
Cancellation term: 4 weeks  
(Contract stays maintained)  
Circulation: 31.574  
Reach: 182.000

**ADVERTISEMENT EXPLOITATION**

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**DELIVER MATERIAL**

Beau Monde  
Teleportboulevard 124  
1043 EJ Amsterdam  
Phone: 088-6544005  
E-mail: materiaal@pijpermedia.nl

**TECHNICAL DATA**

Sheetmirror: 220,0 x 275,0 mm  
Printing process: Offset  
Paper type: 75 gram (inner work)  
Raster: 80 (inner work)  
Finishing: Boundlessly knitted

Advertisementmaterial digital files in the file format Certified PDF  
MagazinAds\_IV4 (CMYK). Deliver advertisements with crop marks on  
sheetmirrorformat.

**FORMATS AND DIMENSIONS**

Format	width x height
1/1 page	220,0 x 275,0 mm
2/1 page	2 x 1/1 page (deliver in separate files)

**ADVERTISEMENT RATES**

Price per placement in euro's exclusive of VAT

Format	Full colour
1/1	€ 5.903,28
2/1	€ 11.806,55
1/2L	€ 3.719,06
1/2S	€ 3.719,06
1/4L	€ 1.889,05
1/4S	€ 1.889,05
1/4V	€ 1.889,05
Shopping	€ 1.889,05

**ALLOWANCE**

Beau Monde Promotion Page	
Cover 2/3	20%
Cover 3	20%
Cover 4	25%
Other placement wishes	15%

**BEAUMONDE.NL**

Unique visitors:	250.000
Pageviews:	850.000
Newsletter members:	22.000
Facebook:	26.230
Twitter:	12.500
Instagram:	23.000

**ADVERTISEMENT RATES BEAUMONDE.NL**

Sponsored Story:	€ 3.500
Advertorial:	€ 2.000
Advertorial in newsletter:	€ 1.700
Win action:	€ 2.500
Social only:	€ 1.000

**TERMS AND CONDITIONS**

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Sur- charges are calculated on the gross price per placement. Rates plus propositions on request.