

# ELEGANCE

## RATE CARD 2019

Edition	In stores	Deadline material
01	31-01-19	10-01-19
02	14-03-19	21-02-19
03	25-04-19	04-04-19
04	06-06-19	16-05-19
05	11-07-19	20-06-19
06	22-08-19	01-08-19
07	17-10-19	26-09-19
08	05-12-19	14-11-19

### TECHNICAL SPECS

Sheetmirror	230,0 x 297,0 mm
Printing process	Offset
Paper type	80 gram (inner work)
Raster	70 (inner work)
Finishing	boundlessly knitted
Advertisement material: digital files in the file format Certified PDF MagazinAds_IV4 (CMYK). Deliver advertisements with crop marks on sheet mirror format.	

Circulation: 42.000

### ALGEMENE INFORMATIE

Elegance	
Published by	Pijper Media B.V.
Publisher	Anton Pijper
Editor in Chief	Hilde Veeren
Issues	8x per year
Release day	Thursday
Advertisement exploitation	Pijper Media B.V. Teleportboulevard 124 1043 EJ Amsterdam +31 (0)88-654 4003 sales@pijpermedia.nl
Telephone	
Email	

Deadline for submission	3 weeks before release
Cancellation term	5 weeks (contract remains)

### CONTACT DETAILS

Sales: Ajo van Vulpen: 06 22031740 | ajo.vanvulpen@pijpermedia.nl  
Sales: Nouchka Jonker: 06 24900327 | nouchka.jonker@pijpermedia.nl  
Sales international: Conny Hofmans | conny.hofmans@sanoma.com  
General 020-572-1530

### DELIVER MATERIAL

Elegance  
Teleportboulevard 124  
1043 EJ Amsterdam  
Telephone: +31 (0)88-654 4003  
Email: materiaal@pijpermedia.nl

### FORMATS AND DIMENSIONS IN MM

Size	width x height
2/1 page	2 x 1/1 page*
1/1 page	230,0 x 297,0

\*deliver 2 x 1/1 page in separate files

### ADVERTISEMENT RATES

#### Price per placement in euro's exclusive of VAT

Format	Full colour
2/1 page	€ 9.000
1/1 page	€ 5.000
Cover 4	€ 6.000
Cover 3	€ 5.500
Opening spread	€11.250

### TAX

Other placement wishes 15%

### ADVERTISING RATES ELEGANCE.NL

Sponsored story	€2.500
Advertorial	€1.750
Advertorial in newsletter	€1.550
Give aways	€1.250
Social only	€750

### TERMS AND CONDITIONS

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Sur-charges are calculated on the gross price per placement. Rates plus propositions on request.