

GRAZIA

Rate card 2018

Edition	Theme	Appears on	Deadline
1+2	Body Issue	03-01-18	14-12-17
3	In between seasons	17-01-18	28-12-17
4	Trendreport	24-01-18	04-01-18
5	Musthaves new season	31-01-18	11-01-18
6	Denim	07-02-18	18-01-18
7+8	Fashion Issue	14-02-18	25-01-18
9	Editor's choice	28-02-18	08-02-18
10	Work style	07-03-18	15-02-18
11	Graphic Grazia / Prints	14-03-18	22-02-18
12	Sport / Athleisure	21-03-18	01-03-18
13+14	Highstreet Issue	28-03-18	08-03-18
15	Accessoires	11-04-18	22-03-18
16	Dutch design	18-04-18	29-03-18
17	Budget	25-04-18	05-04-18
18+19	Beauty Issue	02-05-18	12-04-18
20	Flower Power	16-05-18	26-04-18
21	Copycats	23-05-18	03-05-18
22	Duurzaam	30-05-18	09-05-18
23+24	Festival Issue	06-06-18	17-05-18
25	Travel/ Fashion	20-06-18	31-05-18
26	Summer lingerie	27-06-18	07-06-18
27	New Navy / Nautique	04-07-18	14-06-18
28+29	Body Issue	11-07-18	21-06-18
30	Tropical hot	25-07-18	05-07-18
31	Beach party	01-08-18	12-07-18
32	Cool Keepers	08-08-18	19-07-18
33	Indian summer	15-08-18	26-07-18
34	Trendreport new season	22-08-18	02-08-18
35+36	Fashion Issue	29-08-18	09-08-18
37	Bags	12-09-18	23-08-18
38	Denim	19-09-18	30-08-18
39	Webshops	26-09-18	06-09-18
40	Lingerie	03-10-18	13-09-18
41+42	Budget Issue	10-10-18	20-09-18
43	Shoes	24-10-18	04-10-18
44	Accessory	31-10-18	11-10-18
45	Catwalk copies	07-11-18	18-10-18
46+47	Luxe Issue	14-11-18	25-10-18
48	Jewelry	28-11-18	08-11-18
49	Love of Luxury	05-12-18	15-11-18
50	Party	12-12-18	22-11-18
51+52	Party Issue	19-12-18	29-11-18

DELIVER MATERIAL

Grazia
 materiaal@pijpermedia.nl
 Teleportboulevard 124
 1043 EJ, Amsterdam
Telephone number: 088-654 40 05
E-mail: sales@pijpermedia.nl

TECHNICAL DATA

Sheetmirror: 221,0 x 290,0mm
Printing process: Offset
Paper type: 70 gram (inner work)
Raster: 80 (inner work)
Finishing: Boundlessly knitted
 Advertismentmaterial digital files in the file format Certified PDF MagazinAds_1V4 (CMYK). Deliver advertisements with crop marks on sheetmirrorformat.

FORMATS AND DIMENSIONS IN MM

Format width x height
2/1 page 2 x 1/1 page*
1/1 page 221,0 x 290,0

*deliver 2x 1/1 page in separate files

FORMATS AND DIMENSIONS IN MM

Loose price per placements in euro's exclusive of VAT

FORMAT	FULL COLOUR
1/1	€7.493,42
2/1	€14.986, 85
1/2L	€4720,86
1/2S	€4720,86
1/4L	€3147,24
1/4S	€3147,24
1/4V	€3147, 24

ALLOWANCE

Grazia Promotion Page	
Cover 2/3	20%
Cover 3	20%
Cover 4	25%
Other placement wishes	15%

GRAZIA.NL

Unique visitors:	1.000.000
Page views:	3.300.000
Newsletter subscribers:	51.000
Facebook:	104.000
Instagram:	35.000
Twitter:	43.000

ADVERTISEMENT PRICES GRAZIA.NL

Sponsored Story:	€5.500
Advertorial:	€3.000
Advertorial in newsletter:	€1.500
Give away:	€3.500
Social only:	€1.500
Grazia video post:	€4.000

TERMS AND CONDITIONS

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Surcharges are calculated on the gross price per placement. Rates plus propositions on request.

GENERAL INFORMATION

Grazia	
Published by:	Pijper Media B.V.
Publisher:	Anton Pijper
Release frequency:	42 times a year
Release day:	Wednesday
Advertisement exploitation:	Pijper Media B.V. Teleportboulevard 124 1043 EJ, Amsterdam 088-654 40 03
Phone:	088-654 40 03
E-mail:	sales@pijpermedia.nl
Subscription price for a year:	€123,20
Subscription price for 6 months:	€61,60
Price single number:	€2,99
Deadline for submission:	2 weeks before release
Cancellation:	3 weeks before release (contract stays maintained)

ADVERTISEMENT EXPLOITATION

Sales: Ajo van Vulpen, 06-22031740, ajo.vanvulpen@pijpermedia.nl
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