

GRAZIA

Rate card 2019

ADVERTISEMENT EXPLOITATION

Sales: Ajo van Vulpen, 06-22031740, ajo.vanvulpen@pijpermedia.nl
Sales: Nouchka Jonker, 06-24900327, nouchka.jonker@pijpermedia.nl
Sales international: Conny Hofmans, conny.hofmans@sanoma.com

DELIVER MATERIAL

Grazia
 materiaal@pijpermedia.nl
 Teleportboulevard 124
 1043 EJ, Amsterdam
Telephone number: 088-654 40 01

TECHNICAL DATA

Sheetmirror: 221,0 x 290,0mm
Printing process: Offset
Paper type: 70 gram (inner work)
Raster: 80 (inner work)
Finishing: Boundlessly knitted
 Advertisementmaterial digital files in the file format
 Certified PDF MagazinAds_1v4 (CMYK). Deliver
 advertisements with crop marks on sheetmirrorformat.

FORMATS AND DIMENSIONS IN MM

Format width x height
2/1 page 2 x 1/1 page*
1/1 page 221,0 x 290,0
 *deliver 2x 1/1 page in separate files

ADVERTISEMENT PRICES

Loose price per placements in euro's exclusive of VAT

FORMAT	FULL COLOUR
1/1	€7.493,42
2/1	€14.986,85
1/2L	€4720,86
1/2S	€4720,86
1/4L	€3147,24
1/4S	€3147,24
1/4V	€3147,24

ALLOWANCE

Grazia Promotion Page	
Cover 2/3	20%
Cover 3	20%
Cover 4	25%
Other placement wishes	15%

GRAZIA.NL

Unique visitors:	1.000.000
Page views:	3.300.000
Newsletter subscribers:	55.000
Facebook:	104.000
Instagram:	35.000
Twitter:	43.000

ADVERTISEMENT PRICES GRAZIA.NL

Sponsored Story:	€5.500
Advertorial:	€3.000
Advertorial in newsletter:	€1.500
Give away:	€3.500
Social only:	€1.500
Grazia video post:	€4.000

TERMS AND CONDITIONS

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Surcharges are calculated on the gross price per placement. Rates plus propositions on request.

Edition	Appears on	Deadline material
1-2	02-01-2019	13-12-2018
3	16-01-2019	27-12-2018
4	23-01-2019	03-01-2019
5-6	30-01-2019	10-01-2019
7	13-02-2019	24-01-2019
8	20-02-2019	31-01-2019
9	27-02-2019	07-02-2019
10-11	06-03-2019	14-02-2019
12	20-03-2019	28-02-2019
13	27-03-2019	07-03-2019
14	03-04-2019	14-03-2019
15-16	10-04-2019	21-03-2019
17	24-04-2019	04-04-2019
18	01-05-2019	11-04-2019
19	08-05-2019	18-04-2019
20-21	15-05-2019	25-04-2019
22	29-05-2019	09-05-2019
23	05-06-2019	16-05-2019
24	12-06-2019	22-05-2019
25-26	19-06-2019	29-05-2019
27	03-07-2019	13-06-2019
28	10-07-2019	20-06-2019
29-30	17-07-2019	27-06-2019
31	31-07-2019	11-07-2019
32	07-08-2019	18-07-2019
33	14-08-2019	25-07-2019
34-35	21-08-2019	01-08-2019
36	04-09-2019	15-08-2019
37	11-09-2019	22-08-2019
38	18-09-2019	29-08-2019
39-40	25-09-2019	05-09-2019
41	09-10-2019	19-09-2019
42	16-10-2019	26-09-2019
43	23-10-2019	03-10-2019
44-45	30-10-2019	10-10-2019
46	13-11-2019	24-10-2019
47	20-11-2019	31-10-2019
48-49	27-11-2019	07-11-2019
50	11-12-2019	21-11-2019
51-52	18-12-2019	28-11-2019

GENERAL INFORMATION

Published by:	Pijper Media B.V.
Publisher:	Anton Pijper
Release frequency:	40 times a year
Release day:	Wednesday
Advertisement exploitation:	Pijper Media B.V. Teleportboulevard 124 1043 EJ, Amsterdam 088-654 40 03
Phone:	088-654 40 03
E-mail:	sales@pijpermedia.nl
Subscription price for a year:	€127,60
Subscription price for 6 months:	€63,80
Price single number:	€2,99
Deadline for submission:	2 weeks before release
Cancellation:	3 weeks before release (contract stays maintained)