

GRAZIA

Rate card 2020

ADVERTISEMENT EXPLOITATION

Sales: Ajo van Vulpen, 06-22031740, ajo.vanvulpen@pijpermedia.nl
Sales: Nouchka Jonker, 06-24900327, nouchka.jonker@pijpermedia.nl
Sales international: Conny Hofmans, conny.hofmans@sanoma.co

DELIVER MATERIAL

Grazia
 materiaal@pijpermedia.nl
 Teleportboulevard 124
 1043 EJ, Amsterdam
Telephone number: 088-654 40 01

TECHNICAL DATA

Sheetmirror: 221,0 x 290,0mm
Printing process: Offset
Paper type: 70 gram (inner work)
Raster: 80 (inner work)
Finishing: Boundlessly knitted
 Advertisementmaterial digital files in the file format
 Certified PDF MagazinAds_1V4 (CMYK). Deliver
 advertisements with crop marks on sheetmirrorformat.

FORMATS AND DIMENSIONS IN MM

Format width x height
2/1 page 2 x 1/1 page*
1/1 page 221,0 x 290,0
 *deliver 2x 1/1 page in separate files

ADVERTISEMENT PRICES

Loose price per placements in euro's exclusive of VAT

FORMAT	FULL COLOUR
1/1	€6.000
2/1	€12.000
1/2L	€3.000
1/2S	€3.000
1/4L	€1.500
1/4S	€1.500
1/4V	€1.500

ALLOWANCE

Grazia Promotion Page	
Cover 2/3	20%
Cover 3	20%
Cover 4	25%
Other placement wishes	15%
Advertorial	10%

GRAZIA.NL

Unique visitors:	1.000.000
Page views:	6.000.000
Newsletter subscribers:	55.000
Facebook:	104.000
Instagram:	38.800
Twitter:	41.700

ADVERTISEMENT PRICES GRAZIA.NL

Sponsored Story:	€4.500
Advertorial:	€3.000
Advertorial in newsletter:	€2.500
Give away:	€2.500
Social only:	€1.500
Grazia video post:	€3.500

TERMS AND CONDITIONS

All orders are closed and executed in accordance with the Rules of Advertising of the ROTA Foundation, filed at the Registrar's Office and at the Chambers of Commerce. Special functions are awarded after consultation. Surcharges are calculated on the gross price per placement. Rates plus propositions on request.

Edition	Appears on	Deadline material
1-2	02-01-2020	28-11-2019
3-4	15-01-2020	20-12-2019
5-6	29-01-2020	09-01-2020
7-8	12-02-2020	23-01-2020
9-10	26-02-2020	06-02-2020
11-12	11-03-2020	20-02-2020
13-14	25-03-2020	05-03-2020
15-16	08-04-2020	19-03-2020
17-18	22-04-2020	02-04-2020
19-20	06-05-2020	16-04-2020
21-22	20-05-2020	30-04-2020
23-24	03-06-2020	14-05-2020
25-26	17-06-2020	28-05-2020
27-28	01-07-2020	11-06-2020
29-30	15-07-2020	25-06-2020
31-32	29-07-2020	09-07-2020
33-34	12-08-2020	23-07-2020
35-36	26-08-2020	06-08-2020
37-38	09-09-2020	20-08-2020
39-40	23-09-2020	03-09-2020
41-42	07-10-2020	17-09-2020
43-44	21-10-2020	01-10-2020
45-46	04-11-2020	15-10-2020
47-48	18-11-2020	29-10-2020
49-50	02-12-2020	12-11-2020
51-52	16-12-2020	26-11-2020
1-2	30-12-2020	10-12-2020

GENERAL INFORMATION

Published by:	Pijper Media B.V.
Publisher:	Anton Pijper
Release frequency:	27 times a year + 2x specials
Release day:	Wednesday
Advertisement exploitation:	Pijper Media B.V. Teleportboulevard 124 1043 EJ, Amsterdam 088-654 40 03
Phone:	088-654 40 03
E-mail:	sales@pijpermedia.nl
Subscription price for a year:	€101,50
Subscription price for 6 months:	€50,75
Price single number:	€3,99
Deadline for submission:	2 weeks before release
Cancellation:	3 weeks before release (contract stays maintained)